



THE IDAHO JUNIOR TOUR

CONTACT

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ABOUT THE IDAHO JUNIOR TOUR

The purpose of the Idaho Junior Tour is to promote junior golf competitions for boys and girls from the ages of 9-18. The Idaho Junior Tour is dedicated to providing junior golfers the opportunity of playing golf competitively while applying the Rules of Golf, practicing proper golf course etiquette, and encouraging and developing sportsmanlike conduct.

PARTNERSHIP OPPORTUNITIES

- TITLE SPONSORSHIP
- SITE ADVERTISING
- SPONSORED POSTS
- CONTESTS & GIVEAWAYS
- SCOREBOARD/CARD LOGOS

OUR WEB PRESENCE

23K
VISITS IN 2020

7.9K
PAGE VIEWS/
MONTH IN
2020

**16m
30s**
AVG.
DURATION OF
VISIT 2020

OUR FANS



46% FEMALE
54% MALE

85%
25+ YEARS
OLD

48%
FOLLOW
EXCLUSIVELY ON
FACEBOOK

TOTAL SOCIAL MEDIA FOLLOWERS

1.8K


898
FOLLOWERS


328
FOLLOWERS


767
FOLLOWERS



SPONSORSHIP OPPORTUNITIES

JUNIOR TOUR SPONSORSHIP

Be a name behind the Idaho Junior Tour in its entirety! Your name will be found on the Junior Tour website, as well as on-site at all Junior Tour events.

This package gives sponsorship to the Idaho Junior Tour as a whole, which hosts more than 30 events per season.

This includes the summer and fall series.

\$1,000

- Become a brand behind Junior Golf in Idaho
- Physical and digital signage at 30+ events statewide
- Includes both the summer and fall junior series.

\$750

- Be the name behind your local junior event!
- Physical and digital signage at your sponsored event.
- Perfect for local businesses to increase brand presence in their area, or in new areas.

EVENT SPONSORSHIP

The IJT hosts over 30 events each year statewide, and naming opportunities are available!

Event sponsorship includes physical signage on-site, digital inventory space on the IJT website, scorecards, and leaderboards.

This is perfect for the local business to help junior golf flourish in their community.



WHAT ELSE CAN WE OFFER

JUNIOR TOUR NEWSLETTER

The IJT sends a personalized e-newsletter to our Junior members (and parents) email weekly in-season.

This digitized mailing includes Junior news, results, along with other timely golf news for the state of Idaho.

Your company provides the image file and preferred link, and we'll send it out!

\$500

- Presence on the in-season weekly email to all juniors and parents.
- Digital only.
- Can also be combined with a Championship e-revision package.*

*Price subject to change

TBD

-Create your own custom package that suits your needs.

-Pick two different packages, or pick them all!

-The most flexible package, that also allows you to bridge to the IGA Championship schedule as well.

PLATINUM SPONSORSHIP

Can't find what you're looking for? Create a custom built sponsorship package that suits your needs! This can include all sponsorship options, or whatever you think fits best.

This is the best way to find a package that truly fits your mission. You can stay exclusively digital, exclusively physical, or a mix of both!

This can also include IGA Championship sponsorship.



Youth on Course Idaho is a program that makes golf across the state of Idaho more accessible for kids, by lowering green fees at participating courses year round.

The Idaho Golf Association helps to subsidize this cost year in and year out. Your sponsorship not only helps junior golfers enjoy tournaments throughout the season, but also makes it easier for ALL kids to enjoy golf, whether they are college bound, or just starting out!

Take pride in knowing that your partnership with the Idaho Golf Association is also a partnership with Youth On Course Idaho, helping kids play a game that lasts a lifetime.